

457.2mm (18")

609.6mm (24")

DESIGN TIME

IF LAYOUT SERVICES ARE REQUIRED

A CHARGE OF **\$94** PER HOUR MINIMUM

- ✦ BASIC TO DETAILED TYPESETTING & LAYOUT
- ✦ FOLLOW MOCKUPS or DESIGNS from clients
- ✦ IMAGE PLACEMENT
- ✦ EXTENSIVE WORK WILL BE QUOTED

BLEED SPECIFICATIONS

All graphics produced require a specific amount of bleed. Below is a general guideline for required bleeds

SOLVENT MURALS

(Coyotes/ Popups)

- ✦ 1/2" bleed around the perimeter

HOPUPS / FORMULATES / VECTOR FRAMES

- ✦ 2" bleed around perimeter. Please keep all logos, type, and critical information at least 2" in from visual edge of the graphic.

LINEAR KITS

- ✦ Please refer to graphic template for specific information.

CUSTOM FABRIC STRUCTURES

- ✦ 5" bleed around the perimeter

INKJET GRAPHICS

- ✦ 1/2" bleed around the perimeter

BANNER STAND GRAPHICS

- ✦ Each banner stand has specific bleed requirements. Please refer to individual graphic template for specific information. Different printing processes may require different bleeds.

PLEASE NOTE:

Templates for the different products available online at our **MarketPlace** <https://www.thehousemediagroup.com/products/>. Contact your sales representative for assistance and more information.

MATERIALS

WE HAVE A WIDE VARIETY OF SUBSTRATES WE USE.

PRINTED COLOURS WILL LOOK SLIGHTLY DIFFERENT, DEPENDING ON MATERIAL USED.



FILE ACCESS

We provide an FTP site such as wetransfer or dropbox to upload files quickly and at no additional cost. The site can be accessed through a web browser or an FTP software.

HOUSE recommends using a safe 3rd party file transfer such as DropBox or Wettransfer (wetransfer.com) as both cost nothing to setup an account and both have fast dedicated services for uploading and downloading.



HOUSE offers a Lifetime Manufacturers Warranty on all our products and services (unless otherwise stated). If you have any product issues, you must send in your product to HOUSE for a complimentary assessment. This assessment will produce a report that will determine the issue, cause of issue, and if this is valid for warranty.

PRO TIP

Make sure to view your artwork at **100% @ FULL SIZE**. This way you will be able to see how your artwork will look when it is printed.